

Meta Ads Management Terms & Conditions

Fahad Creative Studio

1. Scope of Services

Fahad Creative Studio provides Meta Ads management including:

- Campaign setup, targeting, and optimization
- Creative design and ad copywriting
- A/B testing and analytics reporting
- Strategy recommendations

Any additional services outside the agreed plan will be charged separately.

2. Payment Terms

- Full payment for the plan must be made **in 100% advance** before starting campaigns.
- Ad spend is **separate** and paid directly by the client unless agreed otherwise.
- Payments are non-refundable once the campaign has been launched.

3. Client Responsibilities

- Provide accurate business information, branding, assets, and approval for creatives.
- Ensure legal compliance for products/services advertised.
- Grant account access and permissions for ad manager or business manager.

4. Ad Account Ownership

- Client retains ownership of the ad account and ad assets.
- Fahad Creative Studio is responsible for managing campaigns but not for account bans, suspensions, or restrictions imposed by Meta.

5. Ad Spend & Billing

- All ad spend is the responsibility of the client.
- Fahad Creative Studio may advise budgets, but overspending or unpaid ad invoices are the client's liability.
- Campaigns may be paused or stopped if payments are not made on time.

6. Campaign Performance

- Fahad Creative Studio aims to optimize for clicks, leads, or conversions but **does not guarantee results** due to algorithm changes, market conditions, or external factors.
- Performance metrics are reported as per Meta Ads analytics.

7. Revisions & Optimization

- Campaign setup and initial creatives may be revised **up to the agreed limit**.
- Major changes after launch may be considered new tasks and billed additionally.

8. Liability Limitation

- Fahad Creative Studio is not liable for business losses, revenue loss, or other damages from ad performance or Meta platform issues.
- Liability is limited to the amount paid for management services.

9. Compliance

- All campaigns will follow Meta Ads policies and guidelines.
- Fahad Creative Studio is not responsible for account disapproval due to non-compliance of client-provided content.

10. Cancellation & Termination

- Services may be terminated by either party with written notice.
- No refunds for campaigns already launched or managed.
- All outstanding invoices must be cleared prior to termination.

11. Confidentiality

- Client account data, strategies, and campaign details remain confidential.
- Fahad Creative Studio may showcase anonymized campaigns in the portfolio unless otherwise restricted.

12. Amendments

- Fahad Creative Studio reserves the right to update these Terms & Conditions at any time without prior notice.

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Fahad Abdul Ghaffar
CEO, Fahad Creative Studio
Date: 1 April 2026