

Social Media Management Terms & Conditions

Fahad Creative Studio

1. Scope of Services

Fahad Creative Studio provides social media management services including content creation, post scheduling, basic engagement, and strategy as per the selected plan. Any additional services will be charged separately.

2. Payment Terms

- Monthly plans must be paid **in 100% advance** before the start of each billing cycle.
- Services will not begin or continue without payment.
- Payments are non-refundable once the billing cycle has started.

3. Contract Duration

- Services are provided on a monthly basis unless otherwise agreed.
- No long-term contract is required unless specified.

4. Content Creation & Approval

- Content will be created based on the agreed strategy.
- Client approval is required before publishing.
- Delays in approval may affect posting schedules.

5. Revisions Policy

- A limited number of revisions are included per plan.
- Additional revisions will be charged separately.
- Major changes in direction or branding will be treated as a new request.

6. Posting & Scheduling

- Posts will be scheduled according to the agreed content calendar.
- Fahad Creative Studio is not responsible for delays caused by platform issues or technical errors.

7. Client Responsibilities

- Clients must provide necessary information, branding assets, and content on time.
- Client is responsible for accuracy of content, captions, and claims.
- Login access to social media accounts must be provided for management.

8. Account Access & Security

- Client retains full ownership of all social media accounts.
- Fahad Creative Studio will maintain confidentiality of login details.
- We are not responsible for account issues caused by third parties or platform policies.

9. Engagement & Growth Disclaimer

- We aim to improve reach and engagement, but **no guarantees** are made for followers, virality, or sales.
- Results depend on multiple factors including market, content quality, and algorithm changes.

10. Ads & Promotions

- Paid ads (Meta Ads, etc.) are not included unless specified.
- Ad spend is separate and must be paid by the client.

11. Third-Party Tools

- Tools, music, fonts, or stock content may require licenses.
- Client is responsible for any additional licensing costs unless agreed otherwise.

12. Performance Reporting

- Reports will be shared as per the selected plan (weekly/monthly).
- Insights are based on platform analytics and available data.

13. Cancellation Policy

- Clients may cancel with prior notice (e.g., 7 days before next billing cycle).
- No refunds will be issued for the current billing period once started.

14. Pause Policy

- Services cannot be paused once a billing cycle has started.
- Unused services within a cycle will not be carried forward.

15. Content Ownership

- Final approved content becomes the client's property after full payment.
- Fahad Creative Studio reserves the right to showcase work in portfolio and marketing.

16. Liability Limitation

- Fahad Creative Studio is not liable for any business losses, revenue loss, or damages resulting from social media performance.
- Liability is limited to the amount paid for services.

17. Indemnification

The client agrees to indemnify and hold Fahad Creative Studio harmless from any legal claims related to content, posts, or account usage.

18. Confidentiality

All client data, account details, and strategies will remain confidential.

19. Termination

Either party may terminate the service with written notice. The client must clear any outstanding payments before termination.

20. Amendments

Fahad Creative Studio reserves the right to update these Terms & Conditions at any time without prior notice.



Fahad Abdul Ghaffar
CEO, Fahad Creative Studio
Date: 1 April 2026